



COUNCIL DISTRICT

# FRYE LIGHTS

SEPTEMBER 2006

VOLUME IV ISSUE 7

## The Strong Mayor Form of Government: How It Works

"Councilmember Frye, the street light on my corner burned out last night, and needs to be replaced.....Ms. Frye, my neighbors are working on their cars with loud machines until 1:00 am.....Donna, there are huge potholes on my street. I need help."

Calls like these, expressing needs and concerns, come to my office every day. It is a privilege to be in a position where I can help solve your day-to-day problems and improve your quality of life.



Serving

Bay Ho

Bay Park

Birdland

De Anza

Clairemont

Kearny Mesa

Linda Vista

Mission Valley

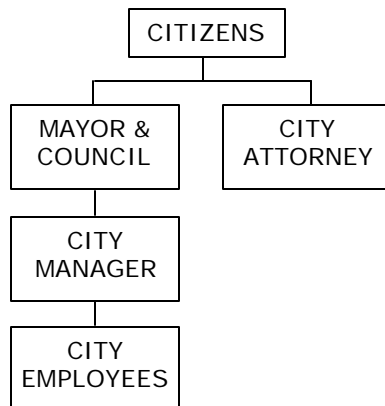
Mission Bay Park

Mission Village

Morena

Serra Mesa

### BEFORE 2006



Before January 2006, city employees answered to the City Manager, who was hired and fired by the Mayor and City Council. So, when I received a call reporting a pothole, even though City Charter Section 22 prevented me from calling the pothole repair crew and directing them to fix the problem, it allowed me to direct the City Manager to see to it that the pothole got filled. (Since my colleagues and I could hire and fire the City Manager, the pothole usually got filled sooner than later).

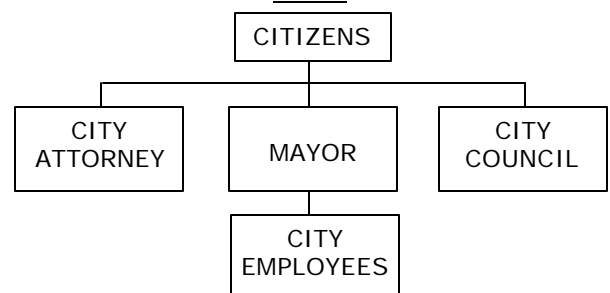
However, since the Strong Mayor form of government (Proposition F) went into effect in January 2006, this process has changed. Since its implementation, city employees answer to the Mayor instead of a City Manager. So, when I receive a call reporting a pothole, City Charter Section 270 tells me to call the Mayor or the Mayor's designees.

Section 270 states: "Except for the purpose of inquiry or communications in furtherance of implementing policies and decisions approved by resolution or ordinance of the Council, individual members of Council shall deal with the administrative service for which the Mayor is responsible only through the Mayor, the City Manager, or the Mayor's designees."

Additionally, Charter Section 270 reminds me that my staff and I can be charged with a misdemeanor and fired if we try to "direct" the city employees.

Please continue to call me with your needs and concerns. As always, I will forward your issues on to the Mayor and work on your behalf to ensure that they are resolved.

### NOW



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## Councilmember Frye Dedicates 1st Mission Valley Park!

On August 10, 2006, Councilmember Frye was joined by Mayor Jerry Sanders and Councilmember Kevin Faulconer to announce plans to dedicate the Sefton Presidio Little League site as the first park in the community of Mission Valley.

Mayor Jerry Sanders stated that, "It is critical that every community in the City have access to parkland. It was important for me to work with Councilmembers Frye and Faulconer to make sure we could provide this park area to the Mission Valley Community." Improvements to the 11-acre site will include a comfort station and a 3-mile bicycle/pedestrian path to the ocean.

Councilmember Frye said, "Mission Valley is one of the most populated areas in our City without parkland; the residents deserve to have recreational areas. This park will provide the community with athletic fields, children's play areas and a bicycle and pedestrian path that will connect Mission Valley to the ocean."

Councilmember Faulconer added that, "Dedicating this parkland is a wonderful thing for groups like Presidio Little League. This action will guarantee that there will always be a recreational area for the community members to utilize for everything from playing baseball to an area to picnic with friends and family."

Councilmember Frye held a meeting on September 6, at Doyle Recreation Center, to gather input from community members regarding the amenities they would like to have at the new park. If you would like to make suggestions, please contact Councilmember Frye's Representative to Mission Valley, Lisa Gonzalez at (619) 236-7053 or email Lisa at [LGonzalez@sanidiego.gov](mailto:LGonzalez@sanidiego.gov).

Councilmember Frye is proud to dedicate this park to Mission Valley residents, and hopes to hear from you!



*Mayor Sanders, Councilmember Frye and Councilmember Faulconer, announcing the new Mission Valley park on August 10th.*

## Do You Like to Garden?

Join the Friends of Mission Valley Preserve on the third Saturday of each month from 9:00 am to 11:00 am, as they help to keep the Preserve's native plant garden beautiful. No experience is needed and the Friends will provide gloves, tools and water. The garden is located at Friars Road and Napa Street.

The Friends are an all-volunteer community group that works with the City of San Diego's Park and Recreation Department to care for the 52 acre Mission Valley Preserve. This is a great opportunity for individuals who would like to learn more about basic gardening and tending, by getting some hands-on experience!

For more information on this event, or to learn more about joining the Friends, please call (619) 297-7380 or send an email to [berthutsel@aol.com](mailto:berthutsel@aol.com).





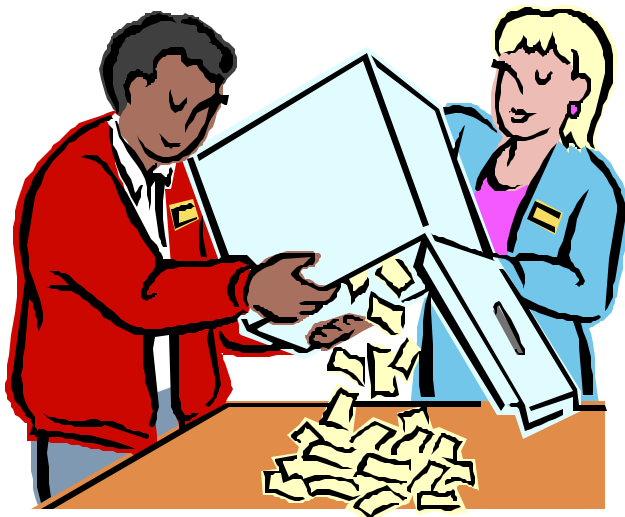
## Interested in Mission Valley Planning?

The primary purpose of the Mission Valley Unified Planning Committee (MVUPC) is to advise the City Council, Planning Commission and other governmental agencies as may be appropriate in the initial preparation, adoption of, implementation of or amendment to the general or community plan, pertaining to the area or areas of influence of Mission Valley.

A vacancy has recently opened in this all-volunteer group and Councilmember Frye encourages you to get involved! In order to qualify for this specific vacancy, the person (or person representing a business entity) must be paying property taxes on any parcel of real property in the community. The term of this new member expires in March of 2008.

The MVUPC meets on the first Wednesday of each month at noon, in the Community Room of the Mission Valley Library, located at 2123 Fenton Pkwy. All meetings are open to the public.

If you are interested in being considered for election, or would like further information, please contact MVUPC member Lisa Gualco at (619) 543-8111 ext. 102, or email Lisa at [LGualco@pmrg.com](mailto:LGualco@pmrg.com).



## North Bay PAC Upcoming Elections

The North Bay Redevelopment Plan (approved May 1998) encompasses almost 1,400 acres and seven community planning areas including Midway/Pacific Highway, Peninsula, Old Town, Linda Vista, Uptown, Clairemont Mesa and Mission Valley. Through redevelopment, a project area receives focused attention and financial investment to reverse deteriorating trends, create jobs, revitalize the business climate, rehabilitate and add to the housing stock, as well as gain active participation and investment by residents.



The North Bay Project Area Committee (PAC) is comprised of community representatives who are elected by fellow community members to advise and consult with the City of San Diego's Redevelopment Agency regarding redevelopment projects within the project area, particularly those that affect residential uses. PAC meetings are open to the public and all interested parties are invited to attend. Meetings are held four times per year - March, June, September and December - on the first Wednesday of that month, from 7:30 am to 9:30 am. Currently, meetings are being held at the County of San Diego's Health Services Complex, in their San Diego Conference Room, located at 3851 Rosecrans Street.

To conduct annual elections, the 30-member North Bay Redevelopment PAC will hold a special election meeting on Tuesday, October 24, 2006, at the Peninsula Community Service Center, located at 3740 Sports Arena Boulevard. There will be a candidate forum from 4:00 pm to 4:30 pm, and the election will take place from 4:30 pm to 7:00 pm. Voters must bring the proper documentation with valid photo identification to the election in order to vote.

To be an eligible PAC candidate, an individual is required to be at least 18 years of age and either reside, own a business, or own a property within the project area. Candidate information must be submitted at least 72 hours before the PAC election to be eligible.

For more information or to access candidate eligibility requirements and forms, please visit the North Bay Redevelopment website at [www.sandiego.gov/redevelopment-agency/northbay.shtml](http://www.sandiego.gov/redevelopment-agency/northbay.shtml) or contact Lydia Goularte-Ruiz at (619) 533-5170. You can also email Lydia at [LGoularteRuiz@sandiego.gov](mailto:LGoularteRuiz@sandiego.gov).



## The Linda Vista Community Development Corporation Invites You To Two Free Upcoming Events!

### SAVE THE DATE Free Interactive Workshop: Riding the Financial Wave

Join Alex Mazloom as he provides personal and family financial education on Tuesday, October 10, 2006 from 7:00 pm - 9:00 pm. This is a free interactive workshop to teach individuals and families how to get out of monetary trouble and on the right financial track. Individuals are welcome and married couples are encouraged to attend as a team.

This class will be held at Bayside Community Center, located at 2202 Comstock Street, and is sponsored by the Linda Vista Community Development Corporation and Naji Financial Group.

For more information, call (858) 355-3608. The Naji Financial Group's website also offers information about this class: [www.najifinancial.com](http://www.najifinancial.com), or email them at [info@najifinancial.com](mailto:info@najifinancial.com).



### September's Cultural Diversity Social & Seminar: Japan

The Linda Vista Community Development Corporation is proud to invite you to another wonderful Cultural Diversity Social & Seminar. This month's topic will be the rich culture of Japan and the 50 year relationship between one of San Diego's sister cities, Yokohama.

Mr. Kotaro Nakamura, the 1st Vice President of the San Diego - Yokohama Sister City Society, will be the event's speaker which is sure to make this event a success!

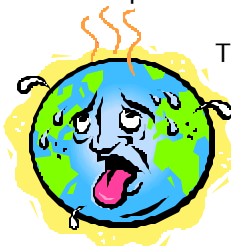


The seminar will be held the Bayside Community Center, located at 2202 Comstock Street in Linda Vista on Tuesday, September 26, 2006 from 7:00 pm - 9:00 pm. Light refreshments will be served and best of all, this event is free to the public!

For more information, please contact Minou Sadeghi at (858) 576-9566 or email Minou at [MinouESadeghi@yahoo.com](mailto:MinouESadeghi@yahoo.com).

## Want to Learn More About Global Warming & Water Reuse?

Two important and informative hearings are coming to the Natural Resources & Culture (NR&C) Committee in September; a Committee chaired by Councilmember Frye.



The first hearing will be held on Wednesday, September 13, 2006 at 2:00 pm, regarding global warming and its effects on our communities. The US National Academies of Science has urged citizens to take action to reduce greenhouse gas emissions. Committee members and the public will hear from preeminent experts from the Scripps Institute of Oceanography about what global warming is, how it may affect San Diego and what we can do to minimize this climate crisis.

On Thursday, September 27, 2006 from 6:00 pm to 8:00 pm, a special NR&C workshop will be held to discuss water reuse. A diverse community stakeholder group has identified strategies for meeting our City's water supply needs, including water reuse. This workshop is intended to educate the public about this option and to allow the public to express their opinion on this very important issue.



All NR&C meetings are held on the 12th floor of the City Administration Building, located at 202 C Street in Downtown San Diego. As always, Councilmember Frye encourages you to come down to these hearings and express your views! For questions regarding either hearing, please contact Councilmember Frye's NR&C Committee Consultant, Nicole Capretz at (619) 533-6465.





## North Clairemont Library Events

### Come See Johnny Appleseed!

Join national touring group, The Traveling Lantern Theatre Company, as they bring the true story of Johnny Appleseed to life at the North Clairemont Library on Wednesday, September 27 at 6:30 pm.

This highly-acclaimed professional theatrical troupe will entertain and educate as they recruit volunteers from the audience to tell the story of one of our nation's first conservationists.

All ages are invited to this free family event, generously sponsored by the North Clairemont Friends of the Library.

### Preschool Storytime at the Library

Preschool storytime resumes at the North Clairemont Branch Library every Thursday morning at 10:30 am, beginning September 7, 2006.

Parents and caregivers are welcome to bring the little ones for lots of fun with stories, songs and the occasional visit from friendly puppets! Then take home some of the many wonderful picture books the library carries to continue the fun and learning at home!



The North Clairemont Branch of the San Diego Public Library is located at 4616 Clairemont Drive at the intersection of Clairemont Drive and Clairemont Mesa Boulevard. Please call the Library at (858) 581-9931 for library hours or more event information.

## Library Now Offers Downloadable e-Books!

The Library now has free, downloadable e-books as part of the NetLibrary e-Book Collection. There are more than 400 NetLibrary e-books on various topics from which to choose. In addition, the Library offers another 3,400 public domain ebooks!



Downloading e-books are easy, with free setups of online accounts at NetLibrary and books that are checked out and downloaded to the computer. On the return date, the item is returned to the e-book collection for other users.

NetLibrary e-books are full-text versions of books such as reference works, scholarly monographs, literature and fiction. They also include more than 50 "Cliffs Notes!"

NetLibrary is one of over 70 paid subscription databases available for library patrons. For more information, visit [www.sandiegolibrary.org](http://www.sandiegolibrary.org).

## Upcoming Mission Valley Library Events

### Mission Valley Library Adult Book Club

*Monday, September 18, 6:30 - 7:30 pm*

The Book Club will be discussing Country of Origin by Don Lee. New members are always welcome. Please read the book beforehand.

### Banned Book Week

*September 23-30*

A special display will be presented in the library's display cases to provide factual information on books that have been banned. Stand up for your freedom to read and enjoy a banned book!

### Free Music Program

*Wednesday, September 27, 6:30 pm*

The *North Park Winds With Strings Attached* will delight all in attendance with a lively music performance. Attendees will be treated to classical, ethnic and contemporary compositions!

### Barnes & Noble Storytime

*Saturday, September 30, 1:30 pm*

The special storytime will be held at Barnes & Noble in Hazard Center, 7610 Hazard Center Dr, Ste 315. Purchase a book on that day and a percentage of the profits will be donated to the Mission Valley Library.

### Free Storytime for Children

*Mondays at 3:30 pm*

Bilingual Spanish/English Toddler Art & Music Class

*Tuesdays at 10:30 pm*

Baby-Toddler Time (Infants - 2 years)

*Cada Martes a las 11:00 am*

Spanish Storytime (Infante - 2 años)

*Thursdays at 10:30 am*

Pre-School Storytime (3-5 years)





## Celebrate the River!

The San Diego River Park Foundation (SDRPF) and the San Diego River Coalition are celebrating their 5th Anniversary on Sunday, September 24th from 4:00 pm to 7:00 pm at the Lakeside ranch of Joan Embry and Duane Pillsbury, and you're invited!

Join these two organizations as they recount the many accomplishments of the last five years and the many future endeavors that they hope to achieve!

In keeping with tradition, this will be a no-fee very special, family-friendly event. There will be one-of-a-kind items up for auction, including art and photographic pieces from SDRPF Board Members, James Hubbell, Lea Ruddee and others, a one-week stay for two at the world famous Rancho La Puerta Spa, Kayak and Whale Watching Tours and much, much more!

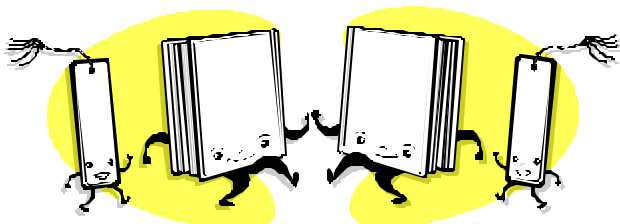


A catalogue of items will be available in advance. RSVP is requested. For more information, please call (619) 297-7380 or send an email to [info@sandiegoriver.org](mailto:info@sandiegoriver.org).

## Serra Mesa-Kearny Mesa Library New Opening Date

To make sure the Serra Mesa-Kearny Mesa Library is 100% complete, opening day has been postponed from its original date of October 28th, to a new opening on December 2nd.

Councilmember Frye is eager to see the new library and check out the finishing touches.



Look for more information in Frye Lights as we move closer to opening day!

## Councilmember Frye Honored With Statewide Planning Award

Councilmember Frye has been awarded the Outstanding Distinguished Leadership Award, in the Elected Official category, by the California Chapter of the American Planning Association (APA).

You may remember a similar announcement in June of this year, when Councilmember Frye won the award citywide. The same criteria was used for this statewide

award, including Councilmember Frye's sustained contribution to planning, her outstanding contributions to the furtherance of the planning profession and her exemplary ethical behavior.



She would like to thank the APA again for this distinguished award, and for recognizing her hard work for the members of the District Six communities.

She will be honored at the APA's Annual State Conference in Garden Grove in October.



Don't forget! The 7th Annual Serra Mesa Street Fair will be held on Saturday, September 9, from 10:00 am to 6:00 pm.

This year's theme is "Celebrating Diversity" and will offer a number of fun activities, including live music all day, a beer garden, food court, face painting, arts & crafts, rides and so much more. Councilmember Frye and her staff will also be there, so feel free to come by the booth and say "hi!"

The fair will be held at Sandrock Street and Greyling Drive, in the heart of the community. For more information, email the Serra Mesa Community Council at [serramesacommunitycouncil@hotmail.com](mailto:serramesacommunitycouncil@hotmail.com) or call them at (858) 565-2473. We hope to see you there!



## Important Phone Numbers

|                                     |                     |
|-------------------------------------|---------------------|
| Abandoned Vehicles                  | 858 495-7856        |
| Animal Regulation                   | 619-236-4250        |
| Beach & Bay Advisory                | 619-338-2073        |
| Birth and Death Records             | 619-237-0502        |
| Brush Abatement                     | 619-533-4444        |
| Building Permits                    | 619-446-5000        |
| Buses/MTS Access                    | 619-233-3004        |
| Canyon Watchers Program             | 858 292-6484        |
| City Council Docket Info            | 619-533-4000        |
| City Directory                      | 619-236-5555        |
| Community Service Center            | 858 581-4111        |
| Code Violations                     | 619-236-5500        |
| Curb Maintenance                    | 619-527-7500        |
| Dead Animal Removal                 | 858 694-7000        |
| Dog Licenses                        | 619-767-2675        |
| <b>Fire Stations</b>                | <b>619-533-4300</b> |
| <b>Graffiti</b>                     | <b>619-525-8522</b> |
| <b>Hazardous Materials Hotline</b>  | <b>858 694-7000</b> |
| Housing Commission                  | 619-231-9400        |
| Humane Society                      | 619-299-7012        |
| Libraries                           |                     |
| Balboa                              | 858 573-1390        |
| Clairemont                          | 858 581-9935        |
| Linda Vista                         | 858 573-1399        |
| North Clairemont                    | 858 581-9931        |
| Serra Mesa                          | 858 573-1396        |
| Litter Control                      | 858 492-5010        |
| Noise Regulation                    | 619-236-5500        |
| Office of Small Business            | 619-685-1390        |
| Park and Recreation                 | 619-525-8219        |
| <b>Parking Citations</b>            | <b>619-236-7145</b> |
| <b>Police: Non-Emergency</b>        | <b>619-531-2000</b> |
| Pot Hole Hotline                    | 619-527-7500        |
| Recreation Centers                  |                     |
| Kearny Mesa                         | 858 573-1387        |
| Linda Vista                         | 858 573-1392        |
| North Clairemont                    | 858 581-9926        |
| Serra Mesa                          | 858 573-1408        |
| South Clairemont                    | 858 581-9924        |
| Tecolote                            | 858 581-9930        |
| Recycling Hotline                   | 858 694-7000        |
| Senior Citizens Services            | 619-236-6905        |
| Serra Mesa Community Connection     | 858 565-2473        |
| Sewer Repair/Spills                 | 619-515-3525        |
| <b>Sidewalk Maintenance</b>         | <b>619-527-7500</b> |
| <b>Stormwater Pollution Hotline</b> | <b>619-235-1000</b> |
| Street Lights                       | 619-527-7500        |
| Street Sweeping                     | 619-527-7500        |
| Traffic Control                     | 619-533-3126        |
| <b>Tree Maintenance</b>             | <b>619-527-7500</b> |
| <b>Water Emergency</b>              | <b>619-515-3525</b> |
| <b>Water Utilities</b>              | <b>619-515-3500</b> |
| Zoning Regulation Info              | 619-236-5555        |

## District Six Community Meetings

### Balboa Avenue Citizens Advisory Committee

Place: Clairemont Community Service Center,  
4731 Clairemont Drive  
When: 4th Wednesday/Month  
Time: 7:00 p.m.

### Clairemont Town Council

Place: Clairemont High School Cafeteria,  
4150 Ute Drive  
When: 1st Thursday/Month  
Time: 7:00 p.m.

### Clairemont Mesa Planning Committee

Place: Clairemont Friendship Senior Center,  
4425 Bannock Ave.  
When: 3rd Tuesday/Month  
Time: 6:30 p.m.

### Kearny Mesa Planning Group

Place: National University,  
9388 Light Wave # 114  
When: 3rd Wednesday/Month  
Time: 12:00 p.m.

### Linda Vista Civic Association

Place: Baha'i Center  
6545 Alcala Knolls Drive  
When: 3rd Thursday/Month  
Time: 6:30 p.m.

### Linda Vista Planning Group

Place: Linda Vista Library,  
2160 Ulric Street  
When: 4th Monday/Month  
Time: 6:00 p.m.

### Mission Bay Park Committee

Place: Rotating Venue  
When: 1st Tuesday/Month  
Time: 6:00 p.m.

### Mission Valley Community Council

Place: Mission Valley Library,  
2123 Fenton Parkway  
When: 3rd Wednesday/Odd Months  
Time: 6:00 p.m.

### Mission Valley Unified Planning Committee

Place: Mission Valley Library,  
2123 Fenton Parkway  
When: 1st Wednesday/Month  
Time: 12:00 p.m.

### Serra Mesa Community Council

Place: ARC, 9575 Aero Drive  
When: 4th Wednesday/Month  
Time: 7:00 p.m.

### Serra Mesa Planning Group

Place: Taft Junior High School,  
9191 Gramercy Dr.  
When: 3rd Thursday/Month  
Time: 7:00 p.m.



Councilmember Donna Frye  
City Administration Building  
202 C Street, MS 10A  
San Diego, CA 92101

FRYE LIGHTS: CELEBRATING THE DISTRICT SIX SPIRIT



**The District Six Staff:**

Steven Hadley  
Chief of Staff

Lisa Gonzalez  
Senior Policy Analyst

Kevin Smith  
Senior Policy Advisor

Mary Ann Kempczenski  
Keith Corry  
Pari Sanati-Zaker  
Kristin Camper-Wozniak  
Council Representatives

Lee Chiles Mayes  
Office Manager/Scheduler

Nicole Capretz  
NR&C Committee Consultant

**To Contact  
Councilmember Frye:**

Phone: (619) 236-6616

Fax: (619) 236-7329

Address:

202 "C" Street, M.S. 10A  
San Diego, CA 92101

E-Mail:

[DonnaFrye@sandiego.gov](mailto:DonnaFrye@sandiego.gov)

Web Site:

[www.sandiego.gov/cd6](http://www.sandiego.gov/cd6)